

Great Organ Plays
10 and 4:25
Millson Cathedral, Belgium
Cardinal Mercier's Church

WANAMAKER'S

Store Opens at 10

WANAMAKER'S

Store Closes at 4:30

WANAMAKER'S

WEATHER
Showers

A Great, Light, Airy, Well-Ventilated Store is Safest

The Founder's editorial for today will be found occupying page 5.

Just Mail Us Your Fur Storage Receipt

and we will send the furs out to you. You will be saved the trouble of coming after the furs—and you will have them just when you want them. Detach the coupon, mail us the receipt and we will send the furs out by wagon.
(Second Floor, Chestnut)

New Winter Coats for Women Are Still Coming

and scarcely a day passes that we do not unbox something of especial interest. Here are four brand-new styles—

At \$55, a fine velour coat with large collar of Hudson seal (sheared muskrat). It is cut generously full, is pleated in the back, has many buttons and is lined throughout with peau de cygne.

For \$57.50, a good-looking coat of duvet delaine with a broad strap belt, a new round collar and a lovely lining of fancy silk.

Another duvet delaine coat at \$37.50 has a new large collar which buttons through at the side, fancy pockets and many buttons for finish.

And at \$65 an all-wool pompom coat in a full style, with belt, pockets and new collar. It is silk lined throughout, of course.

Beaver, Burgundy, deer, taupe and navy are the good colors.
(First Floor, Central)

A Wonderful Array of New Gowns in the Gray Salons

To see them in all their loveliness and great variety is to be reminded of Miss Flora McFlimney, with her

"Dresses for winter, spring, summer and fall. All of them different in color and shape. Silk, muslin, and lace, velvet, satin and crepe. Brocade and broadcloth and other material."

Many, of course, were copied from Paris models. But there are ever so many—and we are very proud of these—of American design and creation.

There are handsome gowns of the new glove silk cloth, of tricotette, of duvetyne, of wool velours, serge, broadcloth, soft satins and silk crepes.

They are in the new and fashionable shades, which include the new mahogany, paprika, rust, overseas blue and the new brown and tan shades as well as many other colors.

The new styles are delightful—you will notice the new panel effects, the apron draperies, the new flowing sleeves, the new round necks and the new dresses with ribbon trimming.

There are gowns for shopping, for calling, for dinner, for afternoon and evening wear, and the models in many instances are exclusive.
(First Floor, Central)

Women's Initialed Linen Handkerchiefs at \$3 a Dozen

Why there isn't a woman alive that doesn't need a dozen of these and would be glad to have them, too, because they are the wearable ones with neat little hems and an attractive blocked initial.

Some delightful little ones in colors have just arrived too. They are copied from patterns of more expensive ones and come in bright colored checks in blues, greens, pinks and purple at 25c each.
(Main Floor, Central)

The Women's Glove Sale Continues

Of course, there was a big rush, but there was a big lot, too! And we are glad to say to those who were unable to be here that there are still some left—the selections not so large and sizes not complete, but many a good opportunity.
Prices from \$1.50 to \$1.90.
(West Aisle)

New Bright Plaid Skirts for Women

This autumn ever so many women are asking for plaid skirts—with blue predominating. Here are some new models in the narrower widths that are now the fashion.

These new models have large pockets and wide girdles in new styles. They are usually trimmed with large harmonizing buttons.

Three new styles just unpacked are pleated and gathered and range in price from \$13.50 to \$19.50.

And we will not be able to duplicate these skirts at the prices.
(First Floor, Central)



Luxurious Brown Furs Upon Which Fashion Smiles This Season—

and Dame Fashion, by the way, seems especially fond of brown furs this winter—are the rich and beautiful Hudson Bay sables, the pretty brown mink and the deeper toned brown Kolinsky.

The neckpieces—and that means scarfs, stoles and cape-like wraps—were never more handsome than they are this winter. Only the finest skins have been used and what handsome pieces furriers have made with fine pelts to work with and new fashions to follow, it will take your own two eyes to appreciate.

Hudson Bay sables are beautiful and there are ever so many smart pieces, from the little two-skin throws at \$165 to the stunning cape with many heads and tails at \$875.

Mink is one of the furs that is both fashionable and practical—some unusually attractive new pieces start at \$40 and go on up to \$575 for a beauty trimmed with many heads and tails.

The deep brown Kolinsky is much admired by many people, and it makes very handsome stoles and wraps. These pieces, too, are quite often trimmed with heads and tails and prices range from \$225 to \$450.
(Second Floor, Chestnut)

Laces, Chiffons and Silk Crepes at Special Prices

Soft, lustrous silk crepe and crepe chiffon in a variety of colors, 39 inches wide. 1000 yards to be sold at 85c to \$1.15 a yard.

Rich, shimmering metal cloths in many beautiful colors, and 34 inches wide. 100 yards priced at \$2.25 a yard.

Bands of Venice and Japanese silk, 4 to 10 inches wide. 200 yards are priced from 75c to \$3 a yard—much less than half.

Cotton, imitation Cluny and Venice laces are so satisfactory for so many things. 6500 yards are priced from 18c to 35c a yard.
(Main Floor, Central)

Fine Wool Velours \$5 a Yard

Twenty shades, including African brown, chestnut brown, plum, Burgundy, myrtle green, forest green, taupe, mole, navy, Pekin blue and black.

Of the finest quality, soft and warm, and suitable for either coats or suits. All 54 inches wide.
(First Floor, Chestnut)

Fine Silk and Gay Colors Make the New Scarfs

The scarfs that look so well worn with the tailored suit in the early Fall—and are so comfortable under a coat later on.

There are bright lengthwise stripes, solid colors and stripes differently grouped on the ends. There are contrasting and Roman borders, too!

Some of the colors are gray, purple, maize, taupe, old blue and rose, and the prices are from \$6.75 to \$22.50.
(Main Floor, Central)

Madras Sash Curtains—All the Way from Scotland

They are ivory grounds, with blue, rose and gold figures.

\$4 and \$4.50 a pair.

They will make most attractive window draperies and are brand new, having just reached us from overseas.
(Fifth Floor, Market)

100 Pieces of Nainsook at \$3.50 a Piece

10 yards in a piece, and 45 inches wide. We consider ourselves fortunate to be able to offer nainsook at this price.
(First Floor, Chestnut)

The Oriental Rug Sale Is Rich in Advantage and Beauty

IT IS all very beautiful and it is all very rich and it is the only thing of its kind to be seen anywhere, except in the Wanamaker Store, New York, but the one thing which makes it of real interest and value to you is that it is the best place in the country to come to for an Oriental rug.

It is well to have such a glorious wealth of color, it is a pleasure to us to make a display that our friends will enjoy; but the real purpose of an event of this kind is to be of real benefit to people who want to enrich their homes, and that purpose is being achieved.

This is the place to come to for a good Oriental rug

because in this event we present a variety with which no other variety of such goods around here begins to compare. This is the place to come to for Oriental rugs because prices here are uniformly lower than they are anywhere else and in many cases a great deal lower.

Practically all the desirable Oriental weaves are included in this collection—Persian, Chinese, Caucasian, Afghan.

Three thousand rugs were bought specially for the Sale, and all our regular stocks are in it. More than 1000 beautiful carpet pieces are here or in reserve and many thousand smaller rugs.
(Seventh Floor, Central)

The Newest Lot in the Sale Mahal Carpets

11x8 feet, \$195.	10.4x6.10 feet, \$185.
15.3x10.6 feet, \$285.	12.11x9.7 feet, \$247.
12.4x9.9 feet, \$290.	10.2x6.11 feet, \$180.
14.3x10.2 feet, \$325.	12.4x8.3 feet, \$269.
11.8x8.3 feet, \$190.	10.2x8.7 feet, \$175.
11.9x8.6 feet, \$245.	10.6x6.10 feet, \$172.
	11.7x8.8 feet, \$190.

Officers' Overcoats and Heavy Uniforms

(In the Military Shop)

Fine and satisfying stocks of the warmer clothing required now by Army and Navy officers and naval aviators.

And we are glad to say we can sell this clothing at the same prices as last winter, in spite of the general advance in woollens.

Army officers' overcoats, \$50.

C. P. O. overcoats, \$50.

Naval aviators' overcoats, \$55.

Navy officers' overcoats, \$67.50.

Officers' Trench Coats From London

We have just received a little lot of very fine trench coats for army officers. They are of tan gabardine, lined throughout with oiled silk and with detachable lining of wool fleece.

Army men say this is one of the most satisfactory trench coats made and we are fortunate to get this limited lot.

Price \$75.

(The Gallery, Chestnut)

Men's \$6.50 Shoes That We Think Have No Equals

Made of selected materials, up to our own strict requirements, in styles for all men. Smart English lasts for young men and medium and wide toes for men seeking comfort first.

Leathers are dark tan calfskin, dull black calfskin and soft glazed kidskin.

Altogether a remarkable lot of shoes for \$6.50 a pair.
(Main Floor, Market)

ON THE AISLE TOMORROW

Men's Thread-Silk Half Hose "Seconds" for 95c a Pair

1200 pair of black, white and colored silk half hose that would average double this price if they were first-grade goods. Their imperfections do not affect the wear.
(West Aisle)

Inexpensive Domestic Rugs for Bedrooms

Many people are taking advantage of the Domestic Rug Sale to furnish their bedrooms with inexpensive wool fibre and Colonial rag rugs, which are good looking as well as serviceable.

Wool Fiber Rugs

6x9 ft., \$7 and \$10. 8.3x10.6 ft., \$10 and \$15

9x12 ft., \$11 and \$16.50

Colonial Rag Rugs

6x9 ft., \$5.50 and \$8. 7.6x10.6 ft., \$12.

9x12 ft., \$10, \$12 and \$17

Bath Rugs

Washable and Reversible

18x36 in., \$1.10 27x54 in., \$2.50

24x48 in., \$2 30x60 in., \$3

36x72 in., \$4.25
(Seventh Floor, Chestnut)

Fight Off the Shivers With Good Blankets and Quilts

Warm bed clothing is better than a sore throat plus a number of other things.

Warm bed clothing is one of the preventives that must not be neglected under penalty. We are glad to have such a large stock of blankets and quilts for people who want good ones; and all the time we are opening new lots.

Good white blankets in twenty different grades. Part wool to the finest all-wool are here at \$7 to \$45.

The supply of down quilts keeps up splendidly from our own work rooms. These we show in probably the largest assortment to be found in this city, at prices ranging from \$10 for goose-down quilts in sateen coverings to \$45 for the finest silk covered eiderdown quilts.

There is also a full selection of lamb's wool quilts in a rich variety of colors and patterns, priced at \$10 in cambric up to \$40 in satin.

And the Wanamaker kind of quilts and blankets cannot be bought for less than Wanamaker prices anywhere—frequently not for as little.
(Sixth Floor, Central)

All Pottery and Art Lovers Should See the Sicardo Vases

They are exhibited for sale in the China Store at a fraction of the prices which connoisseurs willingly paid for them at the pottery, and quite a few connoisseurs went specially to the pottery to secure some.

These are the vases that two Frenchmen made so well that it wouldn't pay them to continue making them in the same fine way.

They are distinguished by a remarkable glaze and their colors have a subtle, elusive quality that is charming.

Some people, including those with knowledge of the subject, consider this the finest pottery in the world.

Very good judges who have seen the collection have spoken highly of it—and they were glad to buy some pieces, too.

Anybody interested in the ceramic arts, anybody looking for a unique gift or a family treasure should see it by all means.

Vases in many shapes and in all sizes from mantelpiece kinds to high ones. Prices \$2.50 to \$125.
(Fourth Floor, Chestnut)

Telling of Some Individual Pieces in the \$25,000 Lot of Decorated Furniture at Half Price

These are some of the pieces included in the \$25,000 purchase of lacquered, enameled and decorated furniture of which we are disposing at half price.

This is believed to be the most beautiful collection of decorated furniture that has yet been presented for sale in this city.

Please take note that every piece is at half its regular selling price.

A console table in lacquer and decorated is \$81; a mirror to match, \$17.

A drop-front console with sliding tray is \$72; appropriately decorated mirror to match, \$21.

A black teakwood console with oval front is \$65.

A black teakwood console table with an imported panel front is \$50; mirror to match, \$25.

A console cabinet with two drawers, lacquered and decorated, is \$118.

A black lacquered and decorated electric table lamp is \$10.50.

A lacquered Chinese dog lamp for the table is \$19.

An electric table lamp in black and gold is \$27.50.

A floor lamp with three-column effect in the pedestal, \$31.50.

A handsome enamel and decorated electric lamp, \$64.

A black-and-gold electric floor lamp is \$55.
(Fifth Floor, Chestnut)

A black lacquer and decorated electric floor lamp is \$48.

A lacquered electric floor lamp, with chased gold decorations on the upper portions of the base, \$91.

A very handsome tall pedestal electric lamp, which stands three feet high, the bowl gracefully shaped after an old Venetian piece, \$105.

A black enamel and decorated fire screen is \$35.

A mahogany fire screen is \$13.

A black enamel and decorated fire screen with cretonne panel is \$18.

A black enamel and decorated chaise longue, with curved back and arms, is \$76.